

NSW Secondary Principals' Council



Enrolment of Students in Government Schools Position Paper Ratified: August 2004

1. That the SPC should develop protocols and processes for principals to use in:
 1. school promotion activities which might affect enrolments in other government schools; and
 2. transfer of students between secondary schools during secondary school years.
2. That the SPC should demand information from the DET about, and undertake additional research into the impact on enrolments of:
 - the extent to which curriculum is disengaging and alienating;
 - special designation schools on neighbouring schools;
 - full-fee paying overseas students;
 - the proximity and practices of publicly-funded private schools
 - damaging events in or linked to particular schools;
 - gifted and talented classes in local schools;
 - flagship type programs in schools.
3. That the SPC should actively support:
 - the customer service and school promotion material prepared by DET;
 - school promotional support which is targeted and local rather than systems-based;
 - sufficient flexibility in staffing to support key school programs which contribute to the culture, identity and success of a school
4. That the SPC should discuss at appropriate conferences matters which impact on the enrolments of government secondary schools, including: the operation of private schools, the structure of government secondary schools, competition between schools, school promotion and other related matters.
5. That the SPC should actively participate in the proposed DET working party on promotion of schools and promote the ideas and proven successful strategies in the promotion of government schools.

